

SOUTHERN ROOFING COLORING CONTEST RULES



We are happy to announce our Holiday Coloring Contest for children! Let your kids showcase their creativity by coloring a festive holiday scene. Parents or guardians can submit the entries via social media. Winners will be chosen based on creativity, effort, and social media engagement. Winners will receive a \$25 digital gift card!



HOW TO PARTICIPATE

STEP 1

Download the Coloring Book

Visit our website to download the official Holiday coloring sheets. Choose your favorite one to submit.

Visit SouthernRNR.com/Holidays

STEP 2

Get Creative

Have your child color the sheet using any medium—crayons, markers, colored pencils, or even digital tools! Encourage them to get as creative as possible.

STEP 3

Keep Your Child Safe

Do not include your child's name, age, or any identifying personal information in the post. Only the artwork should be featured in the submission.

STEP 4

Submit Coloring Sheet

After the artwork is complete, take a photo of the colored sheet. Parents or guardians must post this photo on their personal social media account. Facebook and/or Instagram.

STEP 5

Tag Us To Enter Contest

To ensure your submission is counted, tag:

📷 @SouthernRNR

📌 Southern Roofing and Renovations and use the hashtag:

#SouthernHolidayELF

(Facebook and/or Instagram only.)

CONTEST DETAILS

Contest Timeline

All submissions must be posted by December 15, 2024.
Contest runs November 4, 2024 to December 15, 2024.

Eligibility

This contest is open to all parents or guardians submitting on behalf of their child age 12 and under. Must live in a Southern Market located in the states of Missouri, Arkansas, Mississippi, Kentucky, Georgia, Alabama, Tennessee, or Florida.

Southern Roofing employees are eligible to participate in a separate coloring contest with the same rules.

Submissions

Each child may submit one coloring sheet entry. Multiple entries from the same child are encouraged but only one will count in the contest. Child must be 12 years old or younger to participate.

PRIZES

Prizes

3 Winners:

Each winner will receive a \$25 digital gift card sent to the parent or guardian's email.

3 Employee Winners:

Each employee winner will also receive a \$25 digital gift card.

Contact for Prize Delivery

Winners will be notified via social media, and the digital gift card will be emailed to the parent/guardian or employee.

Notifications will be no later than January 15, 2025.

No purchase necessary.

Winners are responsible for applicable taxes.

JUDGING

Judging Criteria

Winners will be selected based on two factors:

✓ Creativity and Effort:

Our internal team will judge the creativity and effort demonstrated in the coloring.

✓ Social Media Engagement:

The number of "likes" the post receives on social media will also be considered.

**WE CAN'T WAIT TO SEE
THE WONDERFUL HOLIDAY
CREATIONS! LET THE
COLORING FUN BEGIN!**